



ST JOHN'S CHURCH OF ENGLAND PRIMARY SCHOOL  
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19 March 2010

Dear Parent/Carer

### **Parent Consultation: Text Messaging Service**

I have received a fantastic response to the recent parent consultation exercise. Parents have, without exception, indicated that they have found the service useful and informative. For this reason I have decided to continue the service at St John's and have purchased an 'unlimited text' package from our provider.

May I take this opportunity to thank you for taking the time to complete and return the consultation form. Your comments were especially useful. Parents commented that they enjoyed receiving information texts as well as reminders as it helped to keep them up to date with day to day happenings in the life of our school. We will, of course, try to avoid sending trivial information, but will continue to send both information and reminders as opposed to just emergency messages given that parents tell us that they appreciate this so much. Using the service in this way will also ensure that we make the optimum use of our 'unlimited text' package that we have purchased.

The school office have worked incredibly hard this past month to input and to update over 250 mobile telephone numbers into the system. We now think that we have managed to ensure that all parents who wish to be included in the text service are now receiving messages, but if you are not, or if you change your mobile telephone, please update the school office with your new details.

Equally, should you wish to opt out of the service, please inform the school office and we will remove you from our database.

Having established the text service we are now turning our attention to setting up an email service through which we can email school newsletters and other important documents. Whilst important documents are regularly uploaded onto our new school website, along with photographs of children's work and recent school visits, sending letters by email will be a belt and braces approach for parents who might, from time to time, fail to receive a paper copy or find it some days later buried at the bottom of a school bag!! If you wish to be added to our email service, please add your email address below and return it to the school office. We hope for the service to go live after the Easter break.

Yours sincerely

M R Cottrell  
Headteacher

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**ST JOHN'S CHURCH OF ENGLAND PRIMARY SCHOOL,  
KEYNSHAM**

Email address: \_\_\_\_\_

Parent of: \_\_\_\_\_ Class Y\_\_\_\_\_

Mobile Number: \_\_\_\_\_ this number is required if you have **not** been receiving text messages or have a new mobile number.

If you **do not** want to receive emails or text messages please indicate the mobile number/s and email addresses you **do not** wish to be used.

Mobile \_\_\_\_\_ Email \_\_\_\_\_

